3.1 TRADITIONAL INDIAN TEXTILES

RATIONALE:- The students of Fashion Designing should know & acquire relevant skills in different traditional textiles of India, categorized on the basis of the production technique, namely embroidered, resist, dyed, printed and hand woven textiles. This subject introduces the students to the rich textile heritage of India.

DETAIL CONTENT

UNIT I:

Embroidered Textiles (with reference to history, process, application and design)

The study in detail the origin of embroidered fabrics of different states of India, the motifs used for them, the typical colours used by them and the fabrics for that particular embroidery. Eg-kantha.

1. Kantha of Bengal
2. Kasuti of Karnataka
3. Chikankari of uttar Pradesh
4. Sindhi from Kathiawar
5. Kashida and aariwork of Kashmir
6. Phulkari of Punjab
7. Zardozi of uttar Pradesh
8. **Applique of orissa**

UNIT II: Woven Textiles (with reference to history, process, application and design)

- Benaras Brocades.
- Kanjeevarum.
- Paithni.
- Himroo.
- Jamdani.
- Baluchar.
- Chanderi.
- Mahesh wari.
- Irkal.
- Kani shawls

UNIT III: Dyed Textiles (with reference to history, process, application and design)

- Bandhnis of Rajasthan and Gujarat

- Ikats- Patolas, Bandhas, Telia-rumal, Pochampalli

UNIT IV: Painted and printed textile (with reference to history, process, application and design)

- Painted – Kalamkari, Phad, Madhubani, Pichhvai, Mata-ni-Pachedi, Warli

- Printed –Dabu, Ajrakh, Block printing of Bagru and Sanganer

UNIT V: Status of traditional textiles in India

- Evolution and socio-economic significance of Khadi, handloom and handcraft sector

- Sustenance of traditional textile crafts

- Interventions by experts and organizations

LEARNING OUTCOMES:

Upon completion of the subject, students will be able to:

- Acquire knowledge of history and heritage of textiles in India

RECOMMENDED BOOKS

1. Embroidered Textiles: Traditional Pattern Form Five Continents by Paine.
2. Traditional Embroideries of India by Shailja D. Naik
3. Traditional Indian Embroideries by SamrityPandit
4. Master Pieces of Indian Textiles by Rustam Mehta
5. Traditional Textiles of India by KamaldeviChatopadhya
6. EthenicIndian Embroideries by UshaSrikant
7. Traditional Embroideries by JamilaBrijbhushan

3.2 SURFACE DESIGN TECHNIQUE-I

RATIONALS:-

Surface Design can be defined as any technique that manipulates or changes the surface of a fabric. This would include Painting, Dyeing, Printing, Stamping, Stencilling, Stitching, Embellishing, Collaging, Weaving etc.

DETAILED CONTENTS

INTRODUCTION: Appropriate tools, machine and materials for hand embroidery and surface ornamentation.

- **BASIC EMBROIDEREY STITCHES**:-
- Lazy Daisy, Chain Stitch Stem Stitch, Romanian, Satin, Fern, Blanket, French Knot, Bullion Knot, Fly, Blanket, Fly, Feather, Cross Stitch , Couching, Darning Back, Buttonhole Long &Short, Herring Bone Etc.

- SMOCKING

  Honey Comb

  Shirring

- **Fancy embroidery work**

  Appliqué (blind,net,lace,figure appliqué)

  Patch work

  Ribbon work

  Zari work

  Quilting

  Bead work

  Punch work

  Laid work

  Shadow work

  Smocking

  PREPARATION OF ANY ARTICLE USING ANY TECHNIQUE OF SURFACE ORNAMENTATIONN

- Using trimmings
- Using paints like frolic cones, hand painting.

3.3 FASHION ILLUSTRTION-III

RATIONALE:

Fashion illustration in the art of communicating fashion ideas in a visual form that originates with illustration drawing and painting and also known as fashion sketch.

A fashion illustration creates clothing designs by hand or with computer programs. When you are a fashion illustrator, your drawings are usually the first things that fashion stylists and fashion buyers will look at in order to make decisions for their clients.

DETAILED CONTENTS

I. Introduction of male croque
II. Study in colour different types of folds gather and drapes of fabric and texture and its use in illustration of different fashion garments.
   - Blowing
   - Thread texture
   - Marble
   - Blotting
   - Butterfly
   - Stencil spray
   - Blade texture
   - Fevicol
   - Lemon
   - Dry brush
   - Flower
   - Leaf
   - Thumb
   - Leather
   - Comb
   - Batik

Model sketching and sketching of historical and contemporary fashions.

Styling historical costume into contemporary fashion.

RECOMMENDED BOOKS

1. Fashion Drawing Designs from Magazine of Thailand

2. Fashion Drawing – The Basic Principles by Anne Allen &Julion Seaman

3.Fashion Illustration by BinaAbling

3.4 PATTERN MAKING III

RATIONALE:-

The objective of this paper is to acquaint the students, draping cloth in to styles pattern making for commercial and individual designing.

In fashion designing, a pattern is the template from which the parts of a garment are traced onto the fabric before being cut out and assembled.

Apparel patterns are shapes that are cut out before a garment is made, and one pattern can often be used to make several garments.

Detailed content

Practical:

1. Drafting the adult bodice block

2. Drafting of different styles pattern by slash methods like skirts, sleeves, bodices

etc. Fish cut, flared sleeve, A line skirt.

3. Draping- Definition, Meaning, Terminologies

4. Preparation of basic pattern by draping the following:-

a.   Basic bodice- Front & Back

b.   Basic skirt - Front & Back

5. Drafting of Jumpsuit.

RECOMMENDED BOOKS

1.Draping for Fashion Design by Jaffe, Hilde

2.Introduction to draping

3.Pattern Making for fashion design by Armstrong

3.5 GARMENT CONSTRUCTION-III

RATIONALE:-

The students of fashion design courses or supposed to fabricate the garments and are led through activities viz. drafting, draping etc. so it is very essential that they should be able to fabricate various garments as per the layouts and specifications. This subject covers the essential fashion design skills necessary to create a garment.

Construction is the foundation of fashion designing, it takes passion and great skill to turn a two dimensional drawing into a successful garment. Hence this subject has been included in the curriculum in order to develop such competencies.

DETAILED CONTENT

(THEORY)

1. Preparation of fabric for cutting

    - Straightening the fabric

    - Shrinking the fabric

    - Ironing/pressing the fabric

2. Sequence of cutting

    - Laying out the pattern pieces, marking and transferring the pattern details, cutting

3. Handling the special fabric while cutting and stitching.

4. Construction details

    - Fullness and it's types – Gathers/pleats

    - Shirring and smocking

    - Plackets and fasteners

    - Seam and seam finishes

    - Hem finishes

    - Lining/interlining

    - Facing/interfacing

    - Yokes

5. Fitting

    - Principles of good fit

    - Sequences of fitting

    - Alterations to achieved a good fit

PRACTICALS

Construction of various garments

1. Apron

2. Casual frock

3. Formal frock

4. Jumpsuit

RECOMMENDED BOOKS

Pattern making for fashion design by Amstrong.

Clothing construction by Doongaji.

System of cutting by Zarapkar

Clothing Construction by Evelyn A Mansfield, HougutanMiffin Co., Boston

Creative Sewing by Allynie Bane; McGraw Hill Book Co., Inc., New York

How You Look and Dress by Byrta Carson; McGraw Hill Book Co., Inc., New York

3.6 CAD -I

RATIONALES:-

      The term cad has found its way into all major disciplines that have got anything to do with designing or drafting techniques. The objective of the subject is to expose professionals and to meet the needs of the users by complementing their knowledge, skills,ability,creativity in the field of garment technology and their application in the industry. A lot of flexibility is available with the use of different software e.g. colour blending,mixing,fabric construction, figure illustration, development of the motif and prints, background treatment, presentation, special effects can be simulated and printed out with absolute accuracy.

DETAILED CONTENTS

PRACTICAL EXERCISES
(Software: Use of Coral Draw)
1. Study in detail the different tools of corel draw
2. Design a logo
3. Traditional & contemporary motif
4. Composition of lines & shapes
5. Nursurey print
6. Block figure front & back
7.

RECOMMENDED BOOKS

1. Literature from the supplier of each software can be consulted
2. Corel Draw – BPB Publication